



All-Party Parliamentary Media Group Annual report 2021

Introduction

This document provides details of the activities, management and future plans of the All-Party Parliamentary Media Group (APPMG). This includes details of events held during the period February 2020 to March 2021; the governance and leadership of the APPMG; details of future events; and details of how its activities have been managed during the aforementioned period.

APPMG officers

The officers of the APPMG during the period 28 January 2020 – 5th March 2021 have built to currently be as follows:

Chair:	Andy Carter MP (Con)
Vice-Chairs:	Sir Peter Bottomley MP (Con) Sir Roger Gale MP (Con) Mark Pritchard MP (Con) Baroness Bonham-Carter (LD) Lord Foster of Bath (LD) Lord Birt (CB) Rt Hon Sir Roger Gale MP (Con) Alex Davies-Jones MP (Lab) Andrew Griffith MP (Con) Mark Logan MP (Con) Baroness Bottomley (Con) Dr Lisa Cameron (SNP) Alun Cairns MP (Con) Rosie Cooper MP (Lab) Lord Taylor of Holbeach (Con) Christine Jardine MP (SNP) Jamie Stone MP (LD) Owen Thompson MP (SNP)

Secretariat

The APPMG secretariat has been provided by The Whitehouse Consultancy, which has run the APPMG's programme for more than 20 years.



APPMG sponsorship

The running of the APPMG has been sponsored by the following companies during the period February 2020 – March 2021.

- Camelot
- Global
- News UK
- News Now
- Arqiva
- ScreenSkills
- TikTok
- British Telecommunications
- Discovery

Financial Statement

The Group has received no income and incurred no expenditure. It receives the support of the Whitehouse Consultancy Ltd as a benefit in kind whose work is funded and costs are met by the above sponsors as declared in the Register.

APPMG activities:

During this period, the APPMG has undertaken the following events and activities:

- 10th February 2020: AGM, annual reception with the Secretary of State
- 3rd June 2020: Create, communicate, connect: How social media can empower movements and people
- 24th September 2020: The impact of Covid-19 on the film and TV industry: Building back better with a more inclusive workforce
- 27th November 2020: Funding and regulation public interest journalism in a world of fake news

APPMG future activities

The secretariat is working to confirm the following for the Group's 2021 events programme:

- 5th March 2021: How has the pandemic highlighted the importance of local media and how can it endure?

Expansion of APPMG sponsorship

With the agreement of the Chair, the secretariat has been working to confirm additions to the sponsorship of the APPMG, and the intention is to continue this work over the next 12 months.

The purpose of this activity is to ensure the APPMG's continued independence and to also ensure its support and sponsorship is representative of every facet of the media industry.